

THUNDERBIRD PRODUCTS

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FORMULA



FORMULA

45 YACHT  
2017

YOUR FORMULA DEALER:

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UTING DIS TIC. VE SAN. LTD. STI.

FORMULA BOATS DISTRIBUTOR & AUTHORIZED SERVICE CENTER

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# FORMULA – THE EASE OF HAVING IT ALL...

SMART BOATING DECISIONS ARE EASY. LOOK NO FURTHER THAN FORMULA, WHERE YOU CAN TRULY HAVE IT ALL. ONCE YOU CHOOSE THE ADMIRER FORMULA 45 YACHT, YOU'VE ASSURED EXCEPTIONAL TIMES ARE AHEAD. SELECT YOUR FAVORITE OPTIONS, OR DESIGN YOUR BEST OF TIMES WITH FORMULAFLEX™ TO PERSONALIZE GRAPHICS, UPHOLSTERY AND ELECTRONICS. FORMULA COMBINES ALL THE FEATURES YOU LIKE BEST IN A CLEVER, VERSATILE DESIGN THAT'S AS PRACTICAL AS IT IS BEAUTIFUL – DOUBLE HELM SEATING, COMFORTABLE PORTSIDE AND AFT U-SHAPED LOUNGES IN CONTRASTING TEXTURES PLUS A SAFE CENTER WALKWAY TO THE FOREDECK ALL ENSURE TRULY PLEASURABLE YACHTING VENTURES. THE COMPLETE ENTERTAINMENT WETBAR, VERSATILE LOUNGE TABLES THAT LOWER TO CREATE A LARGER AREA FOR RELAXATION, ALONG WITH STAINLESS DRINK HOLDERS AT EVERY TURN, CONFIRM FORMULA'S POSITION IN THE FOREFRONT OF MARINE DESIGN.

ORDER A FORMULA 45 YACHT AND WORK DIRECTLY WITH OUR SALES TEAM AND PROJECT ENGINEER OR VISIT OUR HEADQUARTERS FOR A TRULY IMMERSIVE EXPERIENCE AS YOU MAKE YOUR VISION A REALITY. YOU WILL RECEIVE PHOTOS AS YOUR PERSONALIZED DREAM BOAT PROGRESSES THROUGH PRODUCTION, PLUS A COMPLETE SET OF PHOTOS AT DELIVERY. YOU CAN EVEN ARRANGE FOR A TOUR AND PERSONALLY OBSERVE YOUR BOAT'S PROGRESS – WE WOULD LOVE TO HOST YOU.

NEW METALLIC COLORS FOR 2017 IN CRYSTAL BLUE METALLIC AND ESPRESSO METALLIC ADD FRESH OPTIONS FOR OUR STUNNING A, B AND VISION GRAPHICS. WITH FORMULAFLEX, ACCENT COLORS ARE INTERCHANGEABLE, REWARDING THOSE WITH CREATIVE IMAGINATION AND A PERCEPTIVE EYE. MYWAY™ UPGRADES PUT YOU FURTHER IN THE DESIGNER'S SEAT WITH THE FULL RANGE OF PANTONE® AND AUTOMOTIVE COLORS AT YOUR FINGERTIPS. WANT YOUR FORMULA TO MATCH YOUR VEHICLE? OR YOUR ALMA MATER? OR THE COLOR OF HER EYES? YOU CAN DO THAT WITH FORMULAFLEX MYWAY.

IN THE COCKPIT, STRIKING DASH, WETBAR AND TABLE GELCOAT COLORS PROVIDE A DRAMATIC SETTING FOR THE DARK WOOD-GRAIN, CHARCOAL WOODGRAIN OR LIQUID BLACK DASH PANELS AND UPGRADE CORIAN® SURFACES. FORMULAFLEX NOW GIVES THE ABILITY TO CHOOSE UPHOLSTERY BASE, ACCENT AND PIPING COLORS TO

FURTHER COMMUNICATE YOUR INDIVIDUALITY. THE LATEST TECHNOLOGY UPDATES KEEP YOU CONNECTED WITH MULTIPLE USB CHARGING PORTS, BLUETOOTH AND LUMINOUS BLUE-LIT LED JL AUDIO® COCKPIT SPEAKERS AS STANDARD.

THE 45'S COUPE TOP OFFERS SOPHISTICATED, SMOOTH LINES EXTENDING AFT, WHILE THE INTEGRATED SURESHADE™ SYSTEM UPGRADE AUTOMATICALLY PLEASURES YOUR PREFERENCE FOR SUN OR SHADE OVER THE CONVERTIBLE AFT-FACING SUN LOUNGE. THE FORWARD COCKPIT GLASS ENCLOSURE STUNNINGLY EXTENDS CABIN BENEFITS WITH COMPLETE CLIMATE CONTROL WHILE MAINTAINING YOUR PANORAMIC VIEW FROM THE LUXURIOUS ULTRALEATHER™ PORTSIDE LOUNGE.

THE INVITING 45 YACHT CABIN REFLECTS YOUR INSPIRED FLAIR THROUGH PERSONAL SELECTION OF RESIDENTIAL CABINETRY FINISHES, HAND POLISHED UPGRADE CORIAN COUNTERTOPS, ATTRACTIVE FLOORING SURFACES, LUXURIOUS ULTRALEATHER™ UPHOLSTERY AND BEAUTIFULLY COORDINATING FABRIC OPTIONS. CABIN THEMES OF GULF SAND, PEBBLE BEACH, SILVER SURF AND MIDNIGHT TREASURE OR THE ELEGANT DESIGNER RALPH LAUREN® UPGRADE OFFER A BROAD SCOPE IN DÉCOR POSSIBILITIES. FORMULAFLEX ALLOWS THE ENJOYABLE EXPERIENCE OF DESIGNATING PILLOW, DRAPERY AND BEDSPREAD FABRICS FROM BEAUTIFULLY COORDINATED COLLECTIONS. THE COMPLETE GALLEY INVITES ALL PRESENTATIONS FROM LIGHT REFRESHMENTS TO GOURMET MEALS AND FEATURES A LIGHTED GLASS FRONT CABINET DISPLAYING STEAMWARE AND TUMBLERS. THE U-SHAPED LOUNGE ALONG WITH TWO STOWABLE STOOLS SURROUND A GENUINE INLAID WOOD TABLE. THE FORWARD MASTER SUITE IS CENTERED BY A QUEEN SIZE MEMORY FOAM BED AND PROVIDES A PRIVATE HEAD WITH SEPARATE SHOWER COMPARTMENT. THE PRIVATE GUEST SUITE AFT OFFERS A MIRRORRED VANITY SINK AND HEAD WITH SHOWER. THE TWIN BEDS ALSO EXPAND INTO QUEEN SIZE FOR INVITING GOOD NIGHTS. FORMULA KNOWS HOW IMPORTANT YOUR TIME ON THE WATER IS. WHETHER YOU HAVE A FEW HOURS, A WEEKEND, OR LONGER JOURNEYS IN MIND, THE FORMULA 45 YACHT IS FOR YOU.

WE BUILD FOR YOU, NOT FOR THE MASSES. YOUR ONE-OF-A-KIND FORMULA IS CLOSER – AND EASIER – THAN YOU IMAGINED. IT'S WHAT SETS YOU APART AND MAKES YOUR FORMULA BOATING EVEN MORE SATISFYING.

## RELAX AND ENJOY THE EASE OF HAVING IT ALL-FORMULA



marine industry  
**CSI**  
award  
2015

STERNDRIIVE BOWRIDER BOATS  
STERNDRIIVE CUDDY AND EXPRESS BOATS

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FORMULA PRESENTS THE 2017 LINE OF BEST DESIGNED, BEST BUILT PLEASURE BOATS ON THE WATER TODAY. THROUGH 61 YEARS OF ONGOING ADVANCEMENT IN MARINE MANUFACTURING, FORMULA'S TRADITION OF EXCELLENCE CONTINUES TO SURPASS EXPECTATIONS WITH THE ULTIMATE GOAL OF PROVIDING CONSISTENTLY GRATIFYING EXPERIENCES ON THE WATER WITH FAMILY AND FRIENDS.

SINCE 1976, FORMULA HAS BEEN 100% OWNED AND MANAGED BY THE PORTER FAMILY, FOCUSED ON CONTINUAL PRODUCT IMPROVEMENT THROUGHOUT THE LINE, FROM THE SMALLEST BOWRIDER TO THE SUPERLATIVE 45 YACHT. A DEDICATED TEAM OF EMPLOYEES DO THEIR BEST EVERY DAY, COMBINING PREMIUM MATERIALS WITH DETAILED FIT AND FINISH TO ACHIEVE THE EXTRAORDINARY STANDARD OF QUALITY REQUIRED IN A FORMULA.

AS LIFELONG BOATERS, THE PORTERS REALIZE THE IMPORTANCE OF RESPONSIVE, CUSTOMER-ORIENTED SERVICE FOR OWNERS, ADDRESSING ISSUES THROUGH AREA DEALERSHIPS, AUTHORIZED SERVICE CENTERS AND THE TECHNICAL ASSISTANCE TEAM LOCATED AT THE MANUFACTURING FACILITY.



## FORMULAFLEX™ OFFERS INDIVIDUAL PERSONALIZATION

- GRAPHIC COLOR CHOICES ARE INTERCHANGEABLE TO COMMUNICATE YOUR PERSONAL STYLE
- CHOOSE UPHOLSTERY BASE, ACCENT AND PIPING COLORS TO YOUR INDIVIDUAL PREFERENCE
- WIDE CHOICE OF CABIN FABRICS, CORIAN SURFACES AND CABINETRY MAKE IT UNIQUELY YOURS
- POSITIONING OF ELECTRONICS CAN BE FURTHER PERSONALIZED
- FORMULAFLEX MYWAY™ UPGRADES OFFER VIRTUALLY UNLIMITED GRAPHIC COLOR SELECTION, PLUS MORE COCKPIT, CABIN AND ELECTRONIC CHOICES



## THE FORMULA DIFFERENCE

THE PORTERS INVITE YOU TO JOIN THE EVER-GROWING FAMILY OF BOATERS WHO EXPERIENCE A REASSURING DIFFERENCE WITH FORMULA. THAT DIFFERENCE IS THE RESULT OF FINE-TUNED DESIGN, AUTHENTIC CRAFTSMANSHIP AND A COMPANY-WIDE INSISTENCE ON EXCELLENCE. IT MEANS YOU'LL ENJOY MORE PRICELESS MOMENTS WITH FAMILY AND FRIENDS EACH TIME YOU BOAT. THE PORTER FAMILY WOULDN'T SETTLE FOR LESS AND NEITHER SHOULD YOU!



## FORMULA QUALITY

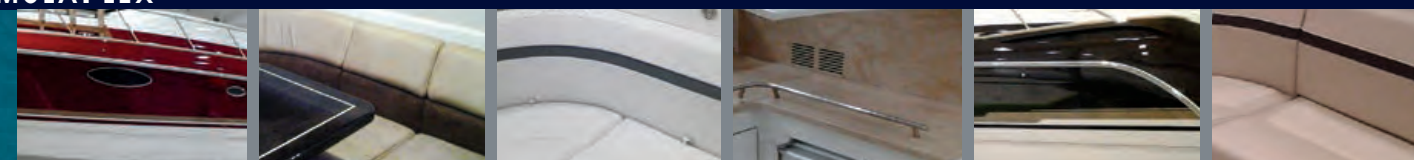
- 575,000 SQUARE FOOT MANUFACTURING FACILITY BUILT SPECIFICALLY FOR POWERBOAT PRODUCTION
- BASED IN DECATUR, INDIANA, THE PORTERS' HOMETOWN
- CONSISTENT PROCEDURES CARRIED OUT WITH MIDWEST WORK-ETHIC DEDICATION
- UTILIZING THE LATEST TECHNOLOGY TO ITS GREATEST ADVANTAGE
- CORPORATE, SALES AND PRODUCTION ALL UNDER ONE ROOF FOR ONGOING COLLABORATION IN CREATING EACH BOAT

## JOHN ADAMS, EXCLUSIVE DESIGNER

- RESPONSIBLE FOR EACH FORMULA'S SLEEK LINES AND OUTSTANDING PERFORMANCE
- ACHIEVED THROUGH HIS EMINENT BLEND OF FORM AND FUNCTION
- EACH UNIQUE DESIGN FIRST BECOMES A 3-D IMAGE, THEN A FULL SCALE REPRODUCTION AND FINALLY THE MASTER MOLD



## FORMULAFLEX





# THE FORMULA DIFFERENCE

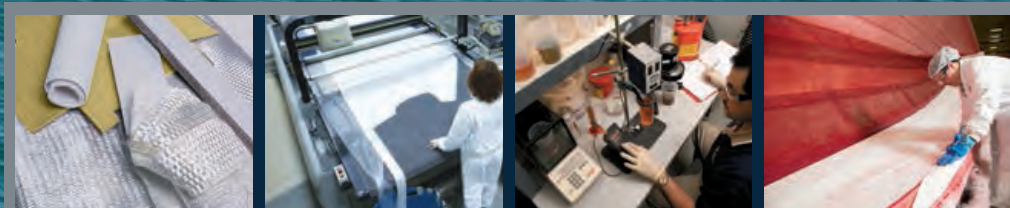
## BEST FROM START TO FINISH



### FORMULA

#### FORMULA IS FAMOUS FOR PERFORMANCE EXCELLENCE

- UNIQUE PERFORMANCE HERITAGE WITH 61 YEARS OFFSHORE BOATING EXPERIENCE
- PROVEN DEEP-V FORMULA HULL CONFIGURATION
- SPIRITED PACE WITH RESPONSIVE HANDLING
- SOLID, ENJOYABLY SMOOTH RIDE



#### LAMINATION PROCEDURES ASSURE DURABLE BEAUTY

- COMPUTER PROGRAMMED CUTTING PRODUCES CUSTOM-PLY FIBERGLASS AND COREMAT® SHAPES
- HAND-LAID COMPOSITES AND RESIN CAREFULLY LAYERED WITH OPTIMAL CURE TIME IN THOROUGHLY MAINTAINED MOLDS
- HIGH SHEAR STRENGTH CORECELL™ IN FOREDECK AND HULLSIDES
- PREMIUM AME® 500I RESIN IN FIRST TWO HULL LAYERS – NO BARRIER COAT NEEDED AS WITH LOWER GRADE RESINS
- EVERY SQUARE INCH AT ITS STRONGEST – NO PROBLEM AREAS TO PATCH WITH KEVLAR STRIPS

#### SUPERIOR STRUCTURAL REINFORCEMENT ASSURES LEGENDARY PERFORMANCE

- YACHT MATRIX – A UNITIZED FIBERGLASS GRID BONDED TO THE HULL WITH PLEXUS® ADHESIVE
- MATRIX FOAM-FILLED FOR VIBRATION DAMPENING AND SOLID RIDE
- ADDITIONAL STRUCTURAL REINFORCEMENT – CUSTOM FIBERGLASS SHAPES, OR PULTRUSIONS, ALONG GUNWALES



- DECK AND HULL INSEPARABLE – CHEMICAL PLEXUS BOND PLUS STAINLESS STEEL BOLTS THROUGH HEAVY BACKING PLATES



#### VIBRANT, LONG LASTING FINISH FAR SURPASSES ALL OTHERS

- PREMIUM, ASHLAND MAXGUARD™ LE GELCOAT – THE BASE ON ALL FORMULAS
- UNIQUE AXALTA™ CHROMAPREMIER® BASECOAT/ IMRON® ELITE CLEARCOAT GRAPHIC PROCESS NEVER CHALKS, FADES OR NEEDS TO BE BUFFED BACK LIKE THE COLORED GELCOAT OTHERS COMMONLY USE
- MULTI-STAGE PROCESS CREATES BRILLIANT METALLIC DESIGNS – IMPOSSIBLE WITH GELCOAT OR IMRON PAINT ALONE
- STUNNING GRAPHICS WITH NO ACCENT TAPE STRIPING APPLIED
- WIDE SELECTION OF COLOR AND DESIGN OPTIONS – UNLIMITED PERSONALIZED COLOR EXPRESSION WITH FORMULAFLEX™ MYWAY™ UPGRADE



#### FORMULA CABIN – A SUMPTUOUS RETREAT

- LUXURIOUS ULTRALEATHER™ LOUNGES, BEAUTIFULLY FINISHED CABINETRY, UPSCALE CORIAN® SURFACES AND SOLID WOOD TABLES FOR A PLEASING RESIDENTIAL ENVIRONMENT
- DÉCOR SELECTIONS FEATURE FABRICS THAT ENHANCE EACH THEME – EVEN FURTHER PERSONALIZATION WITH FORMULAFLEX
- CHOICE OF CUSTOM QUILTED BEDSPREAD WITH REVERSIBLE PILLOW SHAMS, LINENS AND EMBROIDERED TOWEL SETS
- WOODGRAIN-FINISH FLOORING AND WOOD ENTRY STEPS COMPLEMENT YOUR SELECTED CABIN DÉCOR
- WALL AND CEILING PANELS FIT PRECISELY – NO TELL-TALE BEAD WELT OR SCREW CAP COVERS TO MASK SHORTCUT ASSEMBLY



#### ONLY THE BEST COMPONENTS MAKE IT INTO A FORMULA

- FORMULA TESTS EXTENSIVELY FOR QUALITY AND ENDURANCE
- IF A PROPOSED ITEM FAILS, IT WON'T BE IN YOUR FORMULA
- ALL RAILING IS LOW-CARBON 316L STAINLESS STEEL – HIGHEST MARINE-GRADE AVAILABLE
- 316 STAINLESS CUSTOM CLEATS INSTALLED WITH STAINLESS LOCK NUTS AND BACKING PLATES
- VIRTUALLY ALL HARDWARE IS 316 STAINLESS, FAR SUPERIOR TO MERELY ELECTROPOLISHED, LOWER-GRADE STAINLESS
- HARDWARE THRU-BOLTED WITH CHROME-PLATED STAINLESS FASTENERS RATHER THAN TAPPED ALUMINUM PLATES
- INSERTING FLEXIBLE O-RINGS ENSURES A WATERTIGHT SEAL



#### FORMULA ELECTRICAL SYSTEMS KEEP YOU ON THE WATER

- CONNECTIONS INDIVIDUALLY HAND-CRIMPED AND HEAT-SEALED WITH DOUBLE-WALL SHRINK TUBING USING CORROSION-RESISTANT TINNED WIRE
- NEVER USING LESS RELIABLE, PREINSULATED CONNECTOR COMMON IN THE INDUSTRY
- FOR LONGER RUNS, COLOR-CODED WIRING NEATLY ROUTED THROUGH FLEXIBLE, PROTECTIVE CONDUIT
- EASILY RESET E-T-A® CIRCUIT BREAKERS SHIELD SYSTEMS FROM EXCESS CURRENT DAMAGE
- HEAVY-DUTY MARINE-GRADE AGM HOUSE BATTERIES INSTALLED FOR ADDED RELIABILITY
- ENGINES EQUIPPED WITH DEDICATED DUAL STARTING BATTERIES



#### GENUINE CORIAN COUNTERTOPS – NOT AN IMITATOR

- ADVANCED BLEND OF NATURAL MATERIALS AND PURE ACRYLIC POLYMER
- UNIQUELY HAND-CRAFTED BY FORMULA
- REMARKABLY DURABLE, SEAMLESS SURFACE
- NONPOROUS AND EASY TO CLEAN – STAINS DO NOT PENETRATE



#### LUXURIOUS ULTRALEATHER LOUNGES

- PERFECT SETTING FOR RELAXATION AND ENTERTAINMENT
- RICHLY TEXTURED APPEARANCE AND SUPPLE FEEL OF FINE LEATHER
- SURPRISINGLY TOUGH AND DURABLE – SPILLS WIPE UP EASILY



#### FLAWLESS, HIGH-GLOSS CABINETRY – A FORMULA STANDOUT FEATURE

- SOLID, PRECISION CONSTRUCTION AT ITS CORE
- CAD/CAM ROUTERS CUT, DRILL AND SHAPE MATERIALS FOR EXACTING ASSEMBLY AND FIT
- CABINETRY CONSTRUCTED WITH THRU-BOLTED ALUMINUM AND STAINLESS STEEL EXTENDED L-BRACKETS
- EXTENDED L-BRACKETS SECURE CABINETRY UNITS TO THE HULL
- CABINET DOORS REMAIN CLOSED UNDER WAY WITH PERFECT JOINERY AND TOP QUALITY LOCKING LATCHES
- DRAWERS ARE ALL PREMIUM DOVETAILED HARDWOOD MAPLE CONSTRUCTION



SCAN FOR FORMULA DIFFERENCE VIDEO

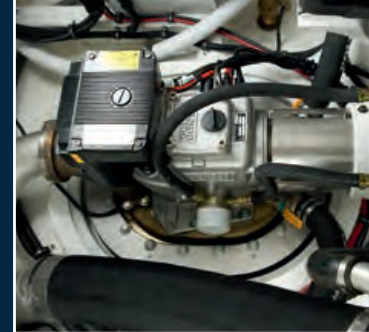
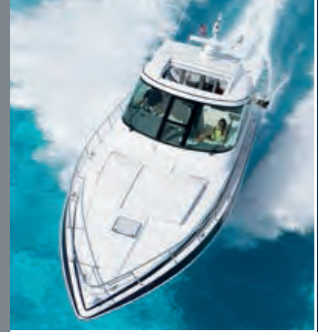




# BOATING SATISFACTION MAKES ALL THE DIFFERENCE



## FORMULA



## FORMULA COCKPITS LEAD IN VERSATILITY AND CROWD-PLEASING COMFORT

- MULTI-PURPOSE DESIGN INNOVATIONS BRING MORE FULFILLING EXPERIENCES ON THE WATER
- COCKPIT SEATING CLEVERLY TRANSFORMS FOR CRUISING ADVENTURES OR RELAXING CONVERSATIONS IN THE ROUND
- BEAUTIFULLY INTEGRATED STEPS AND DECK WALKWAY FOR EASE AND SAFETY
- FORMULA SIGNATURE DOUBLE-WIDE ADJUSTABLE HELM SEAT LETS YOU SHARE BOATING EXPERIENCES TOGETHER

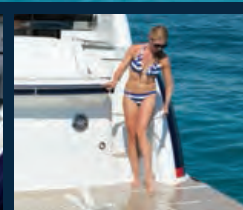
## FORMULA'S HELM STATION ASSURES CONFIDENT COMMAND

- DOUBLE-WIDE SEATING WITH OPTIONS TO SIT, STAND OR REST ON THE UPRIGHT SEAT – AVAILABLE IN ULTRALEATHER™
- STURDY COMPOSITE DASH FEATURES ELECTRONIC SHIFT AND THROTTLE CONTROLS, IPS JOYSTICK DOCKING SYSTEM AND INTUITIVE WATERPROOF ROCKER SWITCHES WITHIN EASY REACH
- ILLUMINATED GAUGES, DIGITAL INSTRUMENTATION AND NAVIGATIONAL ELECTRONICS LOGICALLY ARRAYED ON DARK WOODGRAIN, CHARCOAL WOODGRAIN OR LIQUID BLACK ALUMINUM DASH PANELS
- UPGRADE TO RAYMARINE GS I65 CHARTPLOTTERS WITH LIQUID BLACK DASH PANELS
- POSITIONING OF ELECTRONICS CAN BE FURTHER CUSTOMIZED WITH FORMULAFLEX™
- IMPRESSIVE LEATHER-WRAPPED, POLISHED STAINLESS STEERING WHEEL



## EVERYTHING YOU NEED FOR A DAY FULL OF FUN

- INTEGRATED WETBAR, A FORMULA HALLMARK, WITH GENUINE CORIAN® COUNTER, LARGE SINK, TRASH CONTAINER, ICE CHEST AND REFRIGERATOR/ICE MAKER COMBO FOR EASY ENTERTAINING
- THE HIGHEST NUMBER OF POLISHED STAINLESS STEEL DRINK HOLDERS WITHIN EASY REACH
- SMOOTHLY FINISHED FIBERGLASS STORAGE COMPARTMENTS STAY OPEN WITH GAS-SPRING OR SPECIAL HINGE DESIGN
- DEDICATED STORAGE FOR TABLES, FILLER CUSHIONS, LINES, FENDERS AND PFDs



## SUPERIOR SEATING WITH THE HIGHEST QUALITY CONSTRUCTION TECHNIQUES AND MATERIALS



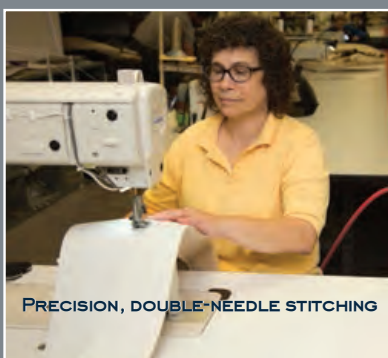
- WATERPROOF MARINE MATERIALS – NO WOOD THROUGHOUT COCKPIT
- ROTOCAST, STARBOARD® AND STARLITE® XL SEAT CORES GUARANTEE LONGEVITY
- PRESHAPED, CONTOURED ANTI-MICROBIAL FOAM COMPONENTS
- REMARKABLE DRIFAST® FOAM DOES NOT RETAIN WATER
- COMPUTER-PATTERNED AND CNC CUT SHAPES ASSEMBLED INTO HIGHLY DETAILED FORMS BY SKILLED SEWERS



- ACCENT VINYLs COLOR-PERMEATED THROUGHOUT
- HIGH-GRADE TENARA® THREAD DOES NOT DETERIORATE FROM UV, CLEANING AGENTS OR SALTWATER



DRIFAST® FOAM



PRECISION, DOUBLE-NEEDLE STITCHING



Tenara

## FORMULA ENGINE ROOMS OFFER REASSURING SAFEGUARDS

- POWERED ENGINE ACCESS WITH NEATLY INTEGRATED HATCH SEAL
- DAY HATCH ALLOWS FOR QUICK FLUID CHECKS
- STANDARD AUTOMATIC FIRE EXTINGUISHING SYSTEM
- IPS ENGINES BOLTED INTO STRINGER-INTEGRATED ALUMINUM PLATES – FAR SUPERIOR TO LAG SCREWING DIRECTLY TO STRINGERS AS IN MOST OTHER BOATS

## EACH FORMULA MUST PASS EXTENSIVE TESTING

- ALL BOAT INSTRUMENTS AND SYSTEMS FULLY ENGAGED AND EVALUATED IN A TEST TANK
- ENGINES ARE POWERED UP AND RUN THROUGH DIAGNOSTICS WHILE IN GEAR
- CONTINUOUS WATER SPRAY CONFIRMS SEALS AROUND DECK HATCHES, HARDWARE AND ALONG WINDSHIELD
- NEW HULL DESIGNS, ENGINE PACKAGES, MATERIALS AND EQUIPMENT EVALUATED THROUGH TESTING ON OPEN WATER
- FORMULA'S QUALITY PROGRAM ASSIGNS A TEAM OF INSPECTORS TO EXAMINE EACH FINISHED BOAT AS IF THEY WERE THE BUYER – REINFORCES THE IMPORTANCE OF CONSISTENT, PREMIUM QUALITY THROUGHOUT THE ENTIRE FACILITY
- NEW OWNERS ENJOY THE FORMULA DIFFERENCE FROM DAY ONE

## FORMULA CONSISTENTLY EARNS THE COVETED MARINE INDUSTRY CSI AWARD



- EVALUATION PROGRAM IMPARTIALLY ADMINISTERED BY THE MARINE INDUSTRY, NOT FROM COMPANY QUESTIONNAIRES
- EARNED AWARDS IN STERNDRIIVE BR AND STERNDRIIVE CUDDY AND EXPRESS
- IMPORTANT CUSTOMER SATISFACTION ACHIEVEMENT – CHECK OTHER BOAT COMPANIES FOR THEIR INDUSTRY RATINGS

## FORMULA SERVICE KEEPS OWNERS ON THE WATER THROUGH A QUALIFIED NETWORK

- FORMULA DEALERS OFFER EXPERT FULL SERVICE ALONG WITH NEW AND PRE-OWNED SALES
- OVER 100 OTHER LOCATIONS DESIGNATED AS FORMULA AUTHORIZED SERVICE CENTERS
- FIND ALL LOCATIONS ON THE FORMULA WEBSITE

## FORMULA'S TECHNICAL ASSISTANCE GROUP (TAG) OFFERS VITAL SUPPORT

- QUICK, ACCURATE ADVICE TO DEALERS HELPS RESOLVE SERVICE ISSUES
- TIMELY UPDATES TO DEALERS ON PRODUCT CHANGES AND SERVICE PROGRAMS

## FORMULA GUARD COVERAGE ON EVERY NEW MODEL

- PROTECTS EACH NEW FORMULA OWNER'S INVESTMENT
- 10-YEAR STRUCTURAL WARRANTY
- 5-YEAR LIMITED PROTECTION PLAN ON ALL COMPONENTS, ACCESSORIES, ENGINES AND OUTDRIVES
- INCLUDES LABOR AND REPLACEMENT MATERIALS
- TRANSFERABLE DURING FIRST FIVE OWNERSHIP YEARS
- HIGH VALUE REMAINS STRONG TO TRADE UP

## THE FORMULA TEAM GOAL IS OWNER SATISFACTION AND SAFETY

- FORMULA IS NATIONAL MARINE MANUFACTURERS ASSOCIATION CERTIFIED, USING AMERICAN BOAT AND YACHT COUNCIL STANDARDS



# THE FORMULA DIFFERENCE

IT'S IN THE SLEEK DESIGN, THE SOLID DEPENDABILITY, THE SMOOTH, FAST RIDE, AND MOST IMPORTANT OF ALL, THE BOATING SATISFACTION WITH FAMILY AND FRIENDS THAT YOU EXPERIENCE OVER AND OVER AGAIN.

AND THAT MAKES ALL THE DIFFERENCE  
IN THE WORLD!





# 45 YACHT

MIDNIGHT BLUE METALLIC  
FLAGSHIP GRAPHIC A  
W/DEEP RED AND MOONLIGHT SILVER ACCENTS  
WHITE COCKPIT WITH MIDNIGHT BLUE ACCENT STRIPING

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FORMULA



## 45 YACHT SPECIFICATIONS

|                               |            |           |
|-------------------------------|------------|-----------|
| LQA                           | 48'2"      | 14.68 M   |
| LQA LESS BOW PLATFORM         | 45'0"      | 13.72 M   |
| MAXIMUM BEAM                  | 13'11"     | 4.24 M    |
| APPROXIMATE WEIGHT            | 31,800 LBS | 14,242 KG |
| CABIN HEADROOM                | 6'11"      | 2.11 M    |
| GUEST STATEROOM HEADROOM      | 5'8"       | 1.73 M    |
| FUEL CAPACITY                 | 350 GAL    | 1,325 L   |
| WATER CAPACITY                | 100 GAL    | 379 L     |
| HOLDING TANK CAPACITY         | 78 GAL     | 295 L     |
| BRIDGE CLEARANCE W/MAST LIGHT | 16'1"      | 4.90 M    |
| DRAFT                         | 39"        | .99 M     |
| DEADRISE                      | 18°        | 18°       |

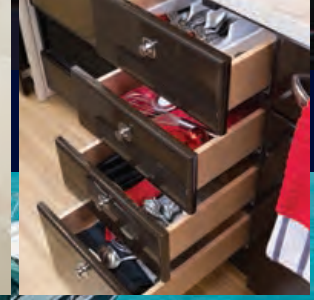
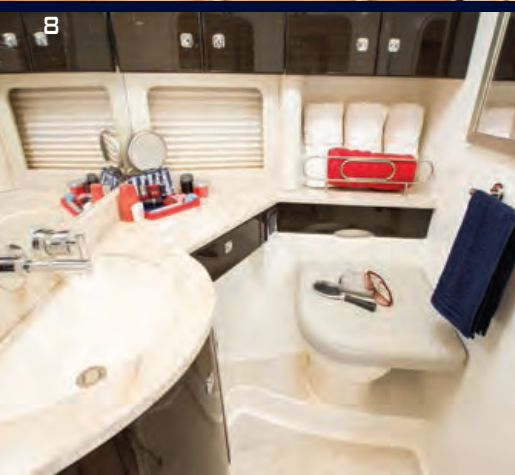




**RALPH LAUREN  
FABRIC PACKAGE**

# 45 YACHT

HIGH-GLOSS WENGE CABINETRY WITH  
SHORELINE CORIAN®, QUICKSILVER ULTRALEATHER™ AND BIRCH FLOORING











**CABIN DÉCOR** SELECTIONS COMPLEMENT EXTERIOR COLOR CHOICES WITH DESIGNER EXPERTISE. FOUR STUNNING DÉCOR THEMES INCLUDE WARM GULF SAND, SOPHISTICATED PEBBLE BEACH, COOL SILVER SURF AND THE EDGY MIDNIGHT TREASURE/FX DÉCOR. THE RALPH LAUREN® DESIGNER THEME INVITES OWNERS TO EXPRESS THEIR TASTE WITH AN UPSCALE FLAIR. FORMULAFLEX™ OFFERS FURTHER PERSONALIZATION, ALLOWING THE ENJOYABLE EXPERIENCE OF DESIGNATING PILLOW, DRAPERY AND BEDSPREAD FABRICS FROM BEAUTIFULLY COORDINATED COLLECTIONS.

## STANDARD DÉCOR SELECTIONS



**GULF SAND DÉCOR**

DÉCOR  
OPTION A\*



**SILVER SURF DÉCOR**

DÉCOR  
OPTION A\*



**PEBBLE BEACH DÉCOR**

DÉCOR  
OPTION A\*



**FX/MIDNIGHT TREASURE DÉCOR**

DÉCOR  
OPTION A\*

## DESIGNER DÉCOR SELECTION



**RALPH LAUREN DÉCOR**

DÉCOR  
OPTION A\*

\*FORMULA'S EXCLUSIVE DESIGNER, JOHN ADAMS, RECOMMENDS THESE CHOICES

## WEBSITE FLOORPLANS



SCAN TO VIEW EACH FLOORPLAN AT  
[WWW.FORMULABOATS.COM](http://WWW.FORMULABOATS.COM)

## FORMULA GRAPHIC SELECTIONS

FORMULA GRAPHICS ARE CREATED USING A MULTI-STAGE PROCESS APPLYING PREMIUM AXALTA™ CHROMAPREMIER® BASECOAT AND IMRON® ELITE CLEARCOAT, KEEPING YOUR GRAPHIC VIVID, BRIGHT AND BEAUTIFUL YEAR AFTER YEAR. ONLY FORMULA'S SIGNATURE PROCESS CREATES BRILLIANTLY DEEP METALLIC GRAPHICS, IMPOSSIBLE WITH GELCOAT OR IMRON PAINT ALONE. A WIDE VARIETY OF COLOR/GRAPHIC COMBINATIONS INCLUDES STANDARD, FLAGSHIP AND FX DESIGNS. AND, ONLY AT FORMULA CAN YOU EXPRESS YOUR PERSONAL TASTE WITH FORMULAFLEX™ –

SELECT THE EXTERIOR GRAPHIC YOU LIKE WITH ANY COMBINATION OF MORE THAN 30 BASECOAT COLORS. FORMULAFLEX MYWAY™ OFFERS VIRTUALLY ENDLESS POSSIBILITIES, MATCHING ANY OF THE 1,341 SOLID COLORS IN THE PANTONE MATCHING SYSTEM® OR ANY OF THE THOUSANDS OF COLORS FROM THE MAJOR WORLDWIDE AUTOMOTIVE MANUFACTURERS. WITH ALL THESE CHOICES, YOUR FORMULA IS SURE TO BE SPECTACULAR!



### STANDARD A, B

- BLACK ONYX METALLIC\*
- ELECTRIC BLUE METALLIC
- GARNET METALLIC\*
- LATTÉ METALLIC
- MIDNIGHT BLUE METALLIC\*

### FLAGSHIP A, B, VISION

- CRYSTAL BLUE METALLIC
- ESPRESSO METALLIC
- BLACK ONYX METALLIC\*#
- GARNET METALLIC\*
- LATTÉ METALLIC
- MIDNIGHT BLUE METALLIC\*#
- MOONLIGHT SILVER METALLIC
- STEEL METALLIC



VISIT [FORMULABOATS.COM](http://FORMULABOATS.COM) FOR COMPLETE GRAPHIC SELECTIONS!

\*COOL OR WARM ACCENTS  
#DEEP RED ACCENT



STANDARD A  
MIDNIGHT BLUE METALLIC



FLAGSHIP A  
CRYSTAL BLUE METALLIC



STANDARD B  
GARNET METALLIC



FLAGSHIP B  
MIDNIGHT BLUE METALLIC



VISION  
LATTÉ METALLIC

## FORMULA GEAR

FORMULA GEAR AND ACCESSORIES OFFER THE LATEST TOP-QUALITY ITEMS FEATURING THE IMPRESSIVE FORMULA LOGO. IF YOU LIKE UP-TO-DATE COLORS AND STYLING, VISIT YOUR FORMULA DEALER OR ORDER ONLINE AT THE FORMULA GEAR WEBSITE, [WWW.FORMULAGEAR.COM](http://WWW.FORMULAGEAR.COM).



## BUILD YOUR FORMULA

FORMULA'S UNIQUE PROGRAM, "BUILD YOUR FORMULA," MAKES THE EXCITING PROCESS OF CHOOSING YOUR FORMULA OPTIONS AND GRAPHICS MUCH EASIER. SCAN THE QR CODE TO "BUILD YOUR FORMULA" AT [WWW.FORMULABOATS.COM](http://WWW.FORMULABOATS.COM).



## FORMULA WEBSITE, FACEBOOK & TWITTER

FORMULA'S WEBSITE AND FACEBOOK PAGES ARE CONTINUALLY UPDATED WITH NEW ARTICLES, PICTURES AND NEWS. CHECK OUT THE LATEST FORMULA DEALER AND OWNER EVENTS, BOAT CARE ARTICLES, OWNERS RESOURCES AND FORMULA'S COMPANY HISTORY. YOU CAN ALSO ORDER A CATALOG, VISIT THE FEEDBACK/E-MAIL SECTION WITH COMMENTS OR SUGGESTIONS AND SIGN UP FOR OUR MONTHLY FORMULA E-NEWS TO KEEP ON TRACK WITH UP-TO-DATE INFORMATION. LOOK FOR FORMULA ONLINE AT: [WWW.FORMULABOATS.COM](http://WWW.FORMULABOATS.COM), [WWW.FORMULAGEAR.COM](http://WWW.FORMULAGEAR.COM) AND [WWW.FACEBOOK.COM/FORMULABOATS](http://WWW.FACEBOOK.COM/FORMULABOATS). CLICK ON THESE SITES TO SEE THE NEWEST AND BEST OF FORMULA!



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## FORMULA LINEUP

THE FORMULA POWERBOAT LINEUP INCLUDES SUN SPORT, SUPER SPORT, BR, CBR, SSC, FX, PC, YACHT AND FAS<sup>3</sup>TECH® MODELS. FOR EXHILARATING SPEED, GET INTO A FORMULA FAS<sup>3</sup>TECH, RANGING FROM 29 TO 38 FEET. THE SUN SPORT SERIES RANGES FROM 24 TO 35 FEET INCLUDING SIX BOWRIDER AND SEVEN FX MODELS, WHILE THE POPULAR SUPER SPORT LINEUP INCLUDES THE 370 SS, 400 SS AND 430 SSC, ALSO AVAILABLE IN FX MODELS.

FORMULA PERFORMANCE CRUISER BOATING IS LUXURY CRUISING AT ITS BEST, RANGING FROM 31 TO 40 FEET, WHILE THE FORMULA 45 YACHT IS TODAY'S ELITE CHOICE IN PREMIER YACHTING. CALL 1.800.736.7685 TO RECEIVE A FREE CATALOG, OR SCAN THE QR CODE TO LOCATE YOUR NEAREST FORMULA DEALER!

