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Announcing The All-New  
430 Super Sport Crossover



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430 SSC





#TRANSFORMINGBOATING #FORMULA430

430 SSC

## 430 SUPER SPORT CROSSOVER

ENTER THE FORMULA 430 SUPER SPORT CROSSOVER, A REVOLUTIONARY NEW CONCEPT THAT IS DESTINED TO CHANGE THE PERFORMANCE BOATING EXPERIENCE. FORMULA COMBINES THE CONFIDENT COMMAND OF OUR SLEEK SUPER SPORT LINEUP WITH OPEN BOW AND CABIN ELEMENTS THAT SPRING FROM OUR UNPARALLELED CROSSOVER BOWRIDER, THEN INCORPORATES THE NIMBLE VERSATILITY OF A FLUSH COCKPIT CENTER CONSOLE OUTBOARD. THE RESULT IS THE PARADIGM-SHIFTING 430 SSC – A TRANSFORMATIVE ADVENTURE WHERE BOATERS TRULY CAN HAVE THE BEST OF ALL WORLDS.

VIRTUALLY EVERY BOATER'S PREFERENCE IS SATISFIED IN THE 430 SSC COCKPIT, FROM UP-FRONT EXHILARATION IN THE EXPANSIVE BOW TO THE FLEXIBLE COUPE DESIGN WITH FULL-WIDTH MOTORIZED GLASS SUNROOF AND TRIPLE COMMAND SEATING, TO THE U-SHAPED LOUNGE AFT WITH CONVERTIBLE REAR-FACING SUNPAD AND EXTENDED SWIM PLATFORM.

ADD TO THAT CABIN ACCOMMODATIONS WHICH OFFER SURPRISING AMENITIES PREVIOUSLY ENCOUNTERED ONLY IN CLOSED BOW VESSELS, INCLUDING A CONVERTIBLE DINETTE/SLEEPING BERTH, AFT STATEROOM WITH QUEEN-SIZE SENSUS® MEMORY FOAM BED, PRIVATE STAND-UP HEAD COMPARTMENT, FULL GALLEY AND PREMIUM AV ENTERTAINMENT.

THE 430 DEEP-V HULL WITH FAS<sup>3</sup>TECH® MULTI-STEP DESIGN AND QUAD OUTBOARD POWER DELIVERS THE SWIFT, STABLE FORMULA PERFORMANCE THAT IS RESPECTED WORLDWIDE. GO OFFSHORE WITHOUT COMPROMISE, IN A VESSEL THAT SO SMARTLY BALANCES PURPOSE WITH PLEASURE, WHERE EVERY FEATURE IS ON TARGET FOR YOUR NEEDS. MAKE PLANS NOW TO EXPERIENCE THE BEST OF ALL WORLDS – THE FORMULA 430 SUPER SPORT CROSSOVER.

LOA	43'0"	13.11 M
LOA/OB TRAILERED	48'0"	14.63 M
MAXIMUM BEAM	12'0"	3.66 M
APPROXIMATE WEIGHT	25,200 LBS	11,431 KG
CABIN HEADROOM	6'6"	1.98 M
FUEL CAPACITY	500 GAL	1,892 L
WATER CAPACITY	52 GAL	196 L
HOLDING TANK CAPACITY	43 GAL	162 L
BRIDGE CLEARANCE		
W/RADAR, MAST LT DOWN	11'6"	3.51 M
BRIDGE CLEARANCE		
W/MAST LT UP	13'4"	4.06 M
DRAFT	40"	1.02 M
DEADRISE	21°	21°

FOR MORE INFORMATION, PLEASE VISIT:  
[WWW.FORMULABOATS.COM/430SSC](http://WWW.FORMULABOATS.COM/430SSC)

DOWNLOAD THE FORMULA 430 APP FOR AN EXCITING 3D WALKTHROUGH!











Fully engaged in the design/build process at Formula headquarters, the 430 is Formula Exclusive Designer John Adams' finest interpretation of offshore boating enthusiast desires. With nearly 40 linear feet of cockpit space flowing uninterrupted on one continuous level, the 430's SmartZone™ concept fully optimizes the space with a side console helm, creating separate areas that foster a variety of activities and boating preferences while encouraging authentic connections among your guests. Add to that cabin accommodations which offer surprising amenities previously encountered only in closed bow vessels, including a convertible dinette/sleeping berth, aft stateroom with queen-size Sensus® memory foam bed, private stand-up head compartment, full galley and premium AV entertainment.

Virtually every boater's preference is satisfied in the 430 SSC cockpit, from up-front exhilaration in the expansive bow to the flexible coupe design with full-width motorized glass sunroof and triple command seating, to the U-shaped lounge aft where endless horizons and engaging conversation are enjoyed by all. Let your imagination soar as you head out on open water without the confines of a traditional, narrowly defined vessel.

The side console helm maximizes Formula's offshore heritage with triple command seating that is chiseled for support, yet expertly formed for ultimate comfort. Each seat bottom adjusts for options to sit, stand or rest on the upright seat, affording your team confident command for varying seas and activities. The sturdy composite dash features Raymarine twin eS128 GPS widescreen color chartplotters with upgrade to twin or triple gS165's, Mercury®/DTS with SmartCraft VesselView™ and intuitive waterproof rocker switches logically arrayed in Liquid Black panels with bold, metallic accents. The 430 SSC also features impressive digital switching with a helm-mounted,



dedicated Raymarine gS95 display and wireless iPad™ control with subscription-ready cellular remote control, putting mobile command at your fingertips. Quad Mercury 300 Verado Outboard motors, with upgrade to Quad 350's and 400's, respond instantly to your control with electronic shift and throttle, Mercury® Joystick Piloting and impressive leather-wrapped, polished stainless tilt steering wheel.

Powered adjustable-height footrests further customize the fit, while the available 30,000 BTU reverse cycle cockpit air conditioner with strategically placed vents incorporated into the helm and seat backs takes this command to an entirely new level. The dash-mounted Rockford Fosgate® AM/FM stereo system with iPod/USB port and Bluetooth® delivers music through ten JL Audio® blue LED lighted chrome-finished speakers in the cockpit with 600W amplification and two lighted 200W subwoofers. The exacting proportions at the dash are accented by an upholstered eyebrow, introducing an upscale sophistication to the helm console zone. A lockable glove box with precisely sized compartments safeguards your personal electronics and valuables as you enjoy the day. Refreshments are kept conveniently at hand in the Yeti® Tundra 35 that glides out from the under-seat compartment at the helm.

Heading toward open horizons or hugging the coast, the ride is fast-paced, yet solid and secure as you pamper your guests with Formula performance and luxury. Sumptuously contoured cockpit seating with crisp, precision stitching, flowing color accents and recessed lumbar areas speaks volumes in styling expertise. The 430's SmartZone design optimizes every square inch of your living space, the key to uninterrupted entertainment possibilities in the cockpit. Two distinct seating areas, the spacious U-shaped lounge and portside divan, center on versatility, yet remain ready to connect – comfortable conversations or private retreats are equally valued.

And, whether it's gathering for lunch, basking in the sun or enjoying a soothing sunset cruise, the electrically



actuated tables with filler cushions are raised or lowered individually to your preference, ready for the next on-water activity you and your guests may choose.



bank of StarBoard® drawers is perceptively designed to protect your cooking tools from the elements, with no need to move them from your favored intuitive location. The Cuisinart® blender safely stores for quick access in the port side galley pantry. The available 240V electric grill can be perfectly positioned in the aft cockpit, offering a separate zone for the creative outdoor chef.

When you prefer an open vista, the 430 offers a seamless transition forward with the flush cockpit sole leading all the way to the bow. Wraparound seating offers multiple views and keeps your guests engaged. The forward-facing triple-wide lounge transitions to full-length starboard-side seating that sweeps widely across the forward bow and even arcs to port, maximizing your space and seating choices. A comfortable dual armrest, featuring two drink holders and a beautiful Corian® accent, gives sure support at the forward-facing lounge and folds up when not in use. Two electrically actuated tables with filler cushions increase your dining and sunning possibilities, while a molded-in, dual-compartment cooler forward with trash receptacle to port keeps drinks and snacks chilled and ready to refresh your guests. A waterproof stereo control at the portside bow gives mode and volume selection to match the mood up front. When shade is preferred the bow sun shade with stainless supports is a welcome standard feature.

When you prefer a closer connection with your on-water experience, head aft to the spacious, rear-facing sun lounge. Whether you're rafting with friends, on the hook or drifting with the currents, your personalized preference



is achieved with individual backrests that easily adjust fore and aft. A spacious trunk keeps four fenders and cockpit filler cushions safely stowed, yet conveniently ready for a myriad of aquatic activities. Heading to the reef for an afternoon adventure? The 430's SmartZone design means easy water access off the roomy, extended swim platform with removable T-ladder. There is no need for imposing hullside entries that limit your seating capabilities or force your crew to move aside. Quite the opposite, the 430 platform is a zone in itself, with 50 square feet of room, so swimmers can rinse off, towel and transition effortlessly to the cockpit living space without thought or inconvenience to anyone aboard. The four drink holders and waterproof stereo control with powerful JL Audio speakers extend your entertainment capabilities aft.



The 430 SSC brings choice to a new level. 25 drink holders throughout the bow and cockpit offer plenty of places for your guests to enjoy refreshments throughout the day. And, as you head out on each new journey, easy-access storage offers dedicated placement for your boating gear and personal belongings. From underseat storage throughout to the roomy portside gear lockers and points in between, over 13 different molded fiberglass tubs and lockers, along with tough, gelcoat-finished equipment holds, make your experience safe, seamless and easy. Four dual USB charging ports are conveniently located throughout, and at the end of the day, blue-white LED lighting in every zone adds a heightened awareness while soothing the soul. The optional underwater blue lights add distinctive style and appeal. The 'Sound-to-Light' upgrade with Wi-Fi control features full spectrum color choices that seamlessly sync to your music, creating a multi-sensory underwater light show.



More than just a retreat from the elements, the 430 cabin provides a completely residential experience through the clever utilization of space only Formula's unique Crossover layout affords. Enter with ease through the portside door at the helm. Three solid wood steps lead down to a fully molded cabin liner with woodgrain-finish flooring and 6' 6" headroom. Spacious, opening windows, a fully appointed lower kitchen, dining lounge, enclosed head and stateroom sleeping aft bring the entire Super Sport cabin experience to this Crossover design. The U-shaped Ultraleather lounge is deep and spacious, accommodating friends for dinner or light-hearted entertainment at the high-gloss wood table that hinges up to reveal cupholders and lowers for sleeping at the flip of a switch. Berth legroom is easily revealed by raising the forward backrest. A dual USB charging port is conveniently located nearby.

The starboard side lower kitchen is beautifully presented in design-inspired open grain Walnut finish cabinetry or your choice of high-gloss woodgrain finishes, rich Corian countertop and integrated blue LED accents. Culinary conveniences include a spacious custom molded sink with premium Elka® folding swivel spout and glide-away cover, overhead microwave, concealed electric stove with reverse-side cutting board, available Keurig® coffee maker and concealed trash container. A full bank of hardwood dovetailed drawers with automatic silent closure, spacious open and concealed cupboard space overhead plus a unique hideaway counter storage compartment keep it all in place. A beautifully presented blue LED-lighted cabinet showcase, complete with tempered stemware, tumblers, and wine bottle



storage, make entertaining an absolute delight. The 32" LED/LCD HDTV with soundbar and Blu-ray™ player is perfectly positioned to entertain your guests.

To port, the large pullout Vitrifrigo stainless steel refrigerator, additional cupboard and drawer storage plus a roomy cedar-lined hanging locker allow for comfortable stay-aboard journeys. Also to port is the electronics pylon with Rockford Fosgate stereo remote control, air conditioning control, light switches and a LaunchPort inductive charging system for the Formula-provided iPad. Digital switching controls all lighting and air conditioning as well as relays chartplotter and engine information. A separate app puts the stereo control in your hands with four cabin speakers that bring pure audio clarity while dramatic blue LED lighting acts as a powerful design element throughout.

The spacious head features a molded vanity with Corian countertop, custom molded sink with wall-mounted faucet, high-gloss woodgrain-finish lower cabinet, Vacuflush® head unit and shower area with Corian seat. The aft cabin stateroom with privacy curtain features a permanent queen-size bed with Sensus memory foam mattress, so there is no need to fix up a lounge for primary sleeping. The upholstered headboard with hideaway storage, pillow shams, additional wall LaunchPort inductive charging system, dual USB charging ports and deep storage area at the foot of the bed make this a perfect retreat. The 32" LED/LCD HDTV with soundbar and Blu-ray player and additional storage behind complete the stateroom amenities.

The 430 SSC 21° deep-V hull with FAS<sup>3</sup>TECH multi-step design and molded structural grid delivers the swift, stable Formula performance that is respected worldwide.

***Go offshore without compromise, in a vessel that so smartly balances purpose with pleasure, where every feature is on target for your needs. Make plans now to experience the best of all worlds – the Formula 430 Super Sport Crossover.***

**Formula Boats**  
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## 430 Super Sport Crossover

### 430 SUPER SPORT CROSSOVER STANDARD EQUIPMENT

#### 430 SUPER SPORT CROSSOVER EXTERIOR

- NMMA Yacht Certification (Pending)
- Transferable 5-Year Formula Guard® Limited Protection Plan w/10-year Structural Warranty (USA only)
- Ashland Maxguard™ LE gelcoat
- Standard graphic in A, B or C w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- FAS™Tech hull w/foam-filled continuous molded structural grid
- Chemically bonded & thru-bolted deck-to-hull joint
- Heavy-duty PVC gunwale w/stainless insert
- Concealed electric windlass w/digital chain counter, 200' chain, polished stainless anchor, yacht-design thru-hull stowage & freshwater anchor washdown system
- Remote-control searchlight
- Stainless hardware & 316L welded rails
- Stainless custom Formula logo-cast cleats (12), fuel fills, polished engine vent grilles, polished port lights w/screens (2) & oversized port lights (2)
- Coupe top w/tinted, tempered windshield w/windshield wiper, port walk-thru door & sport coupe side wings w/side connectors & side vents, large, motorized coupe-top Taylor Made® glass sunroof w/ Poseidon retractable sunshades and soft panels, blue LED accent lighting, dual flagstaff w/flush mount LED spreader lights, American & Formula flags & white dual air horn
- Rockford Fosgate® waterproof transom-mounted stereo control & two 6 1/2" JL Audio® blue LED lighted chrome-finished speakers
- Cockpit blue LED lighting system
- Woodgrain vinyl decking on swim platform
- Integrated swim platform w/removeable stainless swim ladder, retractable safety ladder & pull-up cleats
- 120V/240V shorepower w/fail-safe galvanic isolator & 50-amp cord w/Glendinning motorized extend/retract & storage system w/remote control
- Polished stainless shorepower & cable TV inlets, transom shower w/hot/cold controls & chrome-finished city water inlet
- Removable dual Stand Up Paddleboard (SUP) rack system

#### 430 SUPER SPORT CROSSOVER COCKPIT

- Continuous molded deck & cockpit liner
- Molded composite dash in Charcoal or Mocha w/Liquid Black panels, Ritchie® compass, Raymarine® twin eS128 GPS widescreen color chartplotters w/digital depth sounder, illuminated waterproof accessory rocker switches, E-T-A® circuit breakers, auxiliary 12V outlet, dual USB charging port, tilt wheel in leather wrapped stainless & lockable dash storage compartment
- Mercury Digital Throttle & Shift (DTS) controls w/SmartCraft® VesselView®
- Mercury® Joystick Piloting for Outboard (JPO) w/Active Trim
- Digital switching w/helm-mounted dedicated Raymarine gS95 display & wireless iPad control
- Mercury® Theft Deterrent System
- VHF radio w/antenna
- Safety ignition tether & Bennett® tab switches & indicators

- Rockford Fosgate AM/FM stereo w/iPod/USB port, Bluetooth, dash-mounted stereo control w/full color display, six hardtop & four cockpit 6 1/2" JL Audio blue LED lighted chrome-finished speakers, iPod/MP3 port, 600W stereo amplification & two 200W subwoofers
- Subscription-ready Sirius™ Satellite Radio
- Four dual USB charging ports – two in aft cockpit & two in bow
- 25 polished stainless drink holders
- Cockpit/swim platform blue/white LED courtesy lights w/remote control
- Integral 316L safety rails
- Weather-resistant cockpit seating featuring Pre-Fixx® coating, Tenara® element-resistant thread, DriFast® foam & StarLite® XL synthetic marine panel construction
- Individual sit, stand or rest position triple helm & companion seats
- Powered adjustable triple helm seat footrests w/woodgrain vinyl decking tops
- Dash & helm seat multi-port ventilation system
- Pullout Yeti® Tundra® 35 cooler
- Modular wraparound bow seating/sunpad system w/triple-wide forward facing bow seating & dual armrest w/two Corian accented drink holders
- Two powered, adjustable-height bow tables w/woodgrain vinyl decking tops & filler cushions
- Under-cushion bow storage w/trash container, twin molded-in coolers & filler cushion storage
- Bow sun shade w/stainless supports
- Dedicated acrylic wind breaker panel
- Portside gear lockers (2) w/dedicated storage for dock lines & optional TV
- Color-coordinated cockpit galley w/custom-molded sink, Corian countertop, 120V/12V pullout cockpit refrigerator w/stainless front, 3 Starboard® drawers, trash container, paper towel holder, 120V GFCI outlet & fire extinguisher
- Galley pantry w/Cuisinart blender on door
- Portside & U-shaped aft lounges w/storage
- Powered, adjustable-height cockpit table w/woodgrain vinyl decking top & filler cushion
- Aft-facing sun lounge w/multi-position backrests w/cushion & fender (4 included) storage below
- Disconnected switches for aux & start batteries
- Battery parallel emergency switches
- Woven cockpit mat
- Stainless transom gate
- Aft cockpit enclosure w/easy-mount zippers in color-coordinated non-fading Sunbrella® fabric w/Seamark™ vinyl undercoating

### 430 SUPER SPORT CROSSOVER CABIN

- Dash-integrated cabin door w/personal electronics storage compartment
- Solid wood cabin entry steps
- Walnut, Light Cherry, Baltic Birch or Gray Wash woodgrain-finish flooring throughout cabin
- Tinted cabin skylight with Poseidon retractable sun shade
- Two sliding portside cabin windows w/screens
- Blue LED & accent lighting throughout cabin
- Ultraleather™ lounge & powered adjustable-height, high-gloss Walnut, Bourbon Cherry, Ash or Wenge wood table w/filler cushions
- Custom décor pillows & draperies
- Poseidon pleated blind systems
- 16,000 BTU reverse cycle air conditioner w/digital touch control
- Illuminated 120V & 12V electrical panels
- Four 6 1/2" JL Audio blue LED lighted chrome-finished speakers
- Three dual USB charging ports – lounge (1) & aft cabin (2)
- Aft cabin w/privacy curtain, queen-size Sensus® memory foam bed, pillow shams, upholstered headboard w/storage, entertainment module/storage unit w/ 32" LED/LCD HDTV w/soundbar & Blu-ray player w/WiFi, 120V & LaunchPort inductive iPad charging system
  - Aft cabin remote stereo volume control
  - Portside storage w/pullout Vittrifrigo 120V/12V stainless refrigerator, additional cupboard & drawer storage & cedar-lined hanging locker
    - Electronics pylon w/Rockford Fosgate stereo remote control, air conditioning, light & table switches & LaunchPort inductive iPad charging system
    - Complete galley in open-grain Walnut or high-gloss Bourbon Cherry, Ash or Wenge finish w/storage & hardwood dovetailed drawers, blue LED-lit cabinet showcase w/tempered stemware & tumblers, full Corian countertop, Corian sink w/Elka® folding swivel spout & glide-away Corian self-cover, concealed electric stove w/glide-away self-cover/cutting board & safety switch, microwave, blender, concealed trash container, water level gauge & fire extinguisher
    - Demand water system w/52-gallon capacity & one-point water fill for freshwater tank and/or city water
    - 120V water heater
  - Molded private head compartment w/vanity, open-grain Walnut or high-gloss Bourbon Cherry, Ash or Wenge finish lower doors, Corian countertop, custom-molded sink w/wall-mounted faucet, porcelain Flush and Forget® VacuFlush® head w/43-gallon holding tank & dockside pumpout, shower area w/Corian seat, exhaust fan & night light
  - Built-in WalVac® sweeper system
  - Automatic cabin bilge pump w/high water alarm
  - Carbon monoxide detectors

### 430 SUPER SPORT CROSSOVER EQUIPMENT ROOM

- Quad outboard engine installation w/thru-bolted engine mounts
- Four starting & two auxiliary marine batteries w/battery retainers
- Galvanic corrosion protection systems
- Bennett hydraulic trim tabs
- 10 KW/120V Kohler® low-CO gas generator w/sound shield & battery
- Stainless props

### 430 SUPER SPORT CROSSOVER AVAILABLE EQUIPMENT

#### 430 SUPER SPORT CROSSOVER EXTERIOR

- Flagship graphic in A, B or C full hullside color w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Flagship Fusion full hullside multi-color fade effect w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Bow thruster
- Full coupe windshield side wings
- Polished stainless LED bow docking lights
- Polished stainless tow eye w/shackle guard
- Six Formula logo fender clips
- Four blue LED underwater lights
- Four full-spectrum color LED underwater lights w/wireless control & 'Sound-to-Light' stereo integration
- Woodgrain vinyl decking throughout full cockpit
- Concealed SureShade ATF™ electric power retractable sun shade

#### 430 SUPER SPORT CROSSOVER COCKPIT

- 30,000 BTU reverse cycle cockpit air conditioner
- Raymarine® twin gS165 GPS widescreen color radar display/chartplotter w/48" open-array HD radar & depth sounder
- Raymarine triple gS165 GPS widescreen color radar display/chartplotter w/48" open-array HD radar & depth sounder
- Raymarine triple gS195 GPS widescreen color radar display/chartplotter w/48" open-array HD radar & depth sounder
- Raymarine T303 thermal camera
- Sirius Satellite Marine Weather Receiver (requires Sirius service)
- Mercury Premium Theft Deterrent System
- 240V Gaggenau® electric grill in aft cockpit
- Cockpit 32" LED/LCD HDTV w/Blu-ray Disc Player w/WiFi (located in cockpit galley)
- All-weather bow cockpit cover in color-coordinated non-fading Sunbrella® fabric w/Seamark™ vinyl undercoating
- Bow seating cockpit cover

#### 430 SUPER SPORT CROSSOVER CABIN

- Custom quilted bedspread
- Bed linens & custom-woven towels
- Keurig® coffee maker
- Electronic security safe
- Macerator discharge
- Gray water holding system
- TracVision TV3 high-definition satellite TV system

#### 430 SUPER SPORT CROSSOVER EQUIPMENT ROOM

- Automatic outboard flushing system
- Seakeeper® 5 gyro stabilization system, 120V



# FORMULA

## THE ALL-NEW 430 SSC –

## HAVE THE BEST OF ALL WORLDS!



Enter the Formula 430 Super Sport Crossover, a revolutionary new concept that is destined to change the offshore boating experience. Formula combines the confident command of our sleek Super Sport lineup with open bow and cabin elements that spring from our unparalleled Crossover Bowrider, then incorporates the nimble versatility of a flush cockpit center console. The result is the paradigm-shifting 430 SSC – a transformative adventure where boaters truly can have the best of all worlds.

# 430 SSC